

SCRUBS CAMP



Anyone who has seen a Scrubs Camp first hand can see the students being inspired right in front of their eyes. It is an enlivening, magical experience. That said, it is also important to recognize the ongoing impact. We didn't start Scrubs Camp and grow it over the next dozen or so years for the magic; we did it because the healthcare industry told us that this is how we can make an impact.

Anthony Schaffhauser, Director of Healthcare Workforce Development, HealthForce Minnesota

Scrubs Camp is so important to our youth. Many of our Scrub Camp students are inner city youth who have big dreams in healthcare and just don't know where to start. Scrubs Camp opens students eyes to all of the different possibilities in healthcare and helps them to feel comfortable on a college campus.

Sharon Blomgren, Workforce Training and Continuing Education, St. Paul College Scrubs Camp Coordinator



Started in 2008, Scrubs Camp provides a unique opportunity for middle school and high school students to explore careers in the health sciences. Our diverse population of campers includes many who are first-generation college bound and eligible for free/reduced lunch programs.

At Scrubs Camps students are exposed to a variety of learning experiences, from field trips to clinical settings to hands-on activities — like using the da Vinci surgical robot in training mode in a surgical room.

Pioneered by HealthForce Minnesota and designed in collaboration with Minnesota's public and private colleges and universities, K-12 educational systems, and leading healthcare employers, Scrubs Camps are setting the stage for students to start their educational journey to become the diverse workforce Minnesota will need tomorrow.

Camps would not be possible without the support of our partners:

Advanced Pain Management
Allina
Aloha Family Foundation
Anne Bancroft Foundation
Assembly of Men in Nursing
Augsburg University
Batteries Plus Bulbs
Bemidji State University
Benedictine Health System
Boston Scientific
Boys and Girls Club of Fargo-Moorhead
C3 Fellows
Care Providers of MN
Carondelet Village
Cars with Kids
Catholic Elder Care
Cedar Riverside Group
CentraCare Health
Central Corridor Anchor Partnership
Central Lakes College
Center for Diagnostic Imaging
Century College
Cerenity Care Team
Children's Hospital of MN
Coborn's
College Possible
Community Memorial Hospital
Dakota County Public Health
Dakota County Technical College
Dakota County Workforce Investment Council
Delta Dental
Ecumen
Essentia Health
Episcopal Homes
Fairview Health Services
Fargo-Moorhead Economic Development Corp.

Farmer's Bureau
Fond Du Lac Tribal and Community College
Get Ready
Gillette Children's Specialty Healthcare
Girl Scouts River Valleys
Good Shepard Community HealthEast Medical
HealthPartners - Regions Hospital
Hennepin County Medical Center
HOSA
Hy-Vee
Initiative Foundation
Intermediate School District #917
Inver Hills Community College
Lake Superior College
Legacy I3
Life Link Helicopter
Lily's Wings and Things
Living Well
Mankato Clinic
Mankato Public School District
Mayo Clinic
Mayo Clinic Foundation
Miller Ingenuity
Minnesota Centers of Excellence
Minnesota Office of Higher Education
M State - Fergus Falls and Moorhead Campuses
Minnesota State University Moorhead
Minnesota State University Mankato
Northway Dental
Northwest Technical College

Olmsted Medical Center
Olson Family Foundation
Otto Bremer Foundation
portCHS Inc.
Prosthetic Labs
Quarks American Bento
Rasmussen College
Regenerative Medicine Minnesota
Rejuv Medical
Rochester Community and Technical College
Rochester Public School District
Saint Anne of Winona
Saint Catherine's University
Saint Paul College
Saint Paul Public Schools
Samaritan Bethany
Sanford Health
South Central College
Southeast Technical College
Step-Up Achieve Minneapolis
St. Cloud Area School District 742
St. Cloud State University
St. Cloud Technical and Community College
St. Luke's Healthcare System
University of Minnesota
University of Minnesota Children's Hospital
Urgency Room
Valley Imports
Watlow
Winona State University
Winona State University - Rochester
Winona State University Foundation
Wirtland Holsteins



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SCRUBS CAMP

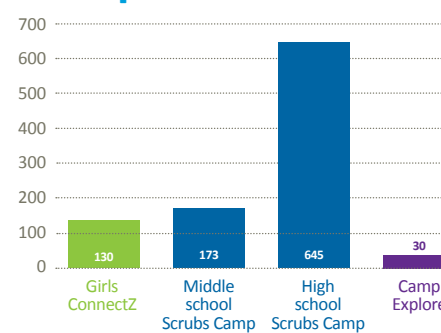
NOTHING INSPIRES LIKE
HANDS-ON EXPERIENCE.

SPRING/SUMMER 2018

2018
SAW
17
EVENTS!



Camp Attendance 2018



LOOKING AHEAD TO SUMMER 2019

1. Theme of the year: Disability Services
2. Partner with Cedar Riverside Opportunity Center to host a new summer Scrubs Camp
3. Increase presenter diversity to better represent our growing diversity needs



I really enjoyed learning about specialized fields taught by people actively working in their field. The hands-on activities helped me learn more about their jobs in healthcare
2018 Winona Scrubs Camper

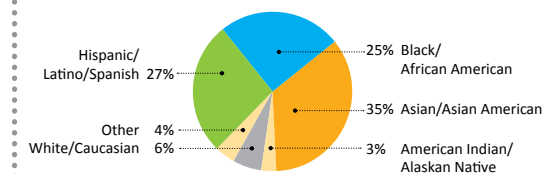
Attending Scrubs Camp made me want to go to college and helped me understand that I can do this!
2018 Metro-Augsburg Scrubs Camper



GIRLS CONNECTZ EVENTS

TWO LOCATIONS HOSTED 130 STUDENTS:
Century College and RCTC/WSU-R

GIRLS ConnectZ Demographics 2018

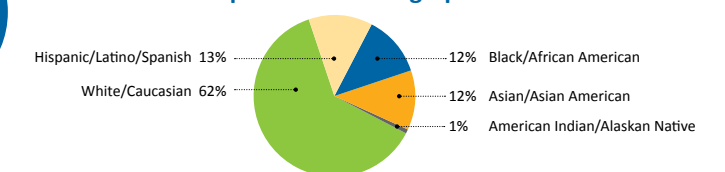


SURVEY HIGHLIGHTS (POST-CAMP 2018)

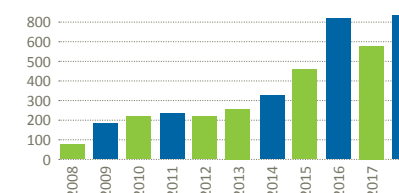
89% interested in a healthcare career.
93% motivated to do well in school

SUMMER SCRUBS CAMPS

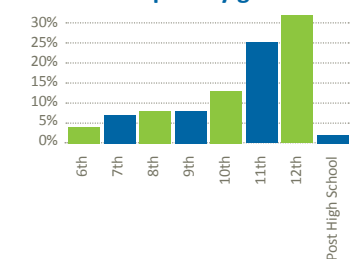
Scrubs Camp Student Demographics 2018



Enrollment 2008-2018



Campers by grade



CAMP EXPLORE

A MINNESOTA STATE CENTERS OF EXCELLENCE COLLABORATION. Career discovery through STEM: Science, Technology, Engineering and Math. Hosted by Winona State University.

2018 Survey Highlights:

100% could see themselves in the STEM industry.
89% could see themselves at college.



A HANDS-ON CURRICULUM THAT ENGAGES, INSPIRES AND MOTIVATES

Researchers from the University of Chicago recently demonstrated that students who learned science from hands-on experience outperformed students who learned by observation alone.

At Scrubs Camp, students experience what it's like to work in healthcare through fun and engaging hands-on coursework and simulations led by faculty and working professionals.

Camps vary in length from 2 to 6 days. The majority are day camps, some are residential or overnight. Regardless of the format, the consistent element is immersion in the experience of delivering healthcare at every level — from ambulance bays and medical labs to veterinary clinics and hospital units.

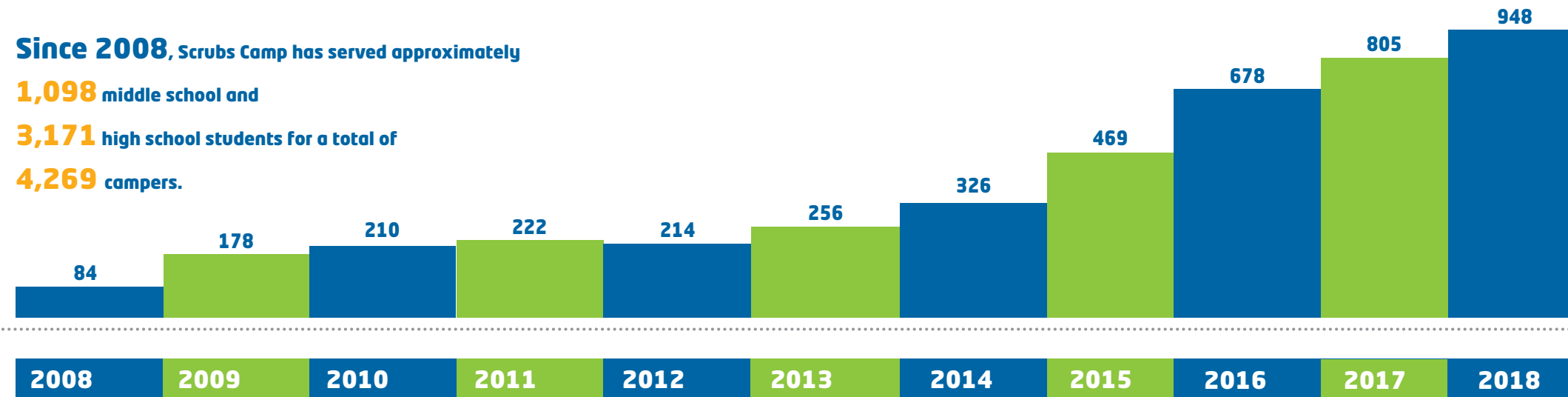


EVOLUTION OF SCRUBS CAMP: FROM 66 STUDENTS SERVED IN 2008 TO 1,100 CAMPERS BY 2019!



Since 2008, Scrubs Camp has served approximately

1,098 middle school and
3,171 high school students for a total of
4,269 campers.



2018 Scrubs Camps grew by 17%.
Projected growth for 2019 estimates another 18% growth.

ATTENDANCE

SCRUBS CAMP

CAMP SITES



2008 ● **WINONA STATE UNIVERSITY**
The first Scrubs Camp site

2010 ● **AUGSBURG COLLEGE**
The first Urban Scrubs Camp site

2012 ● **SAINT PAUL COLLEGE**
MIDDLE SCHOOL
• Rochester Public Schools

2015 ● **HIGH SCHOOL**
• Bemidji State University; Minnesota State University Mankato
• M-State Fergus Falls - 2015-2017

2016 ● **HIGH SCHOOL**
Duluth/Cloquet; Moorhead; St. Cloud

2018 ● **MIDDLE SCHOOL**
Central Lakes College

2012 ● **MIDDLE SCHOOL**
• Southeast Technical College

FROM CAMPERS:

“I liked meeting new people and experiencing different jobs in healthcare”

“I became really interested in the hands-on lab activities”

“I really liked making my own cast and seeing some of the other fields at a clinic!”

FROM PARENTS:

“My daughter had an amazing experience and can’t wait to come back next year! She says out of the many summer camps that she has been to that this is the best one!”

EXPANDING THE IMPACT

GIRLS CONNECTZ DAY
Approximately 800 students reached with another 100 in 2019.

HCCC HEALTHCARE CORE CURRICULUM
Expand HCCC in high schools for college credit.

CAMP EXPLORE 2016-2018
STEM career discovery camp for high school students, in collaboration with Minnesota State Centers of Excellence.

2019 THEME OF THE YEAR!
DISABILITY CARE